

VG1 High-Intensity VIBRATING FITNESS ROLLER

THE BEGINNING

As far back as I can remember, I have always had a passion for sports, fitness and science. From my own experience as an athlete, I studied the science of the body and learned that maintaining a healthy body is essential to an athlete's performance. Several years ago, I set out to create a brand whose products would improve athletic performance by enhancing recovery and preventing injury. In order to develop products of this caliber, I collaborated with some of the world's best athletes and trainers so that the products would meet their standards. Together, our goal was to create a series of products that would be a set of tools athletes could use to recover faster from training and competition, and prevent injury by keeping the body in proper balance. I would go on to name the brand after our first product- the HYPERICE: The most advanced portable ice compression device on the market.

I believe this cutting-edge and multipurpose fitness device will be even more innovative than our first device, and I believe it will be undoubtedly one of the most widely used recovery, movement enhancement and injury prevention devices in sports and fitness today; the VYPER by HYPERICE.

Anthony Katz | Founder

THE SCIENCE

THE VYPER AND DR. MIKE CLARK

Dr. Mike Clark, Founder of Fusionetics and global leader in the athletic performance and sports medicine industry is now leading and developing HYPERICE's Scientific Advisory Board. Dr. Clark is a world-renowned expert in human movement science and brings to HYPERICE his innovation and leadership in human performance optimization and rehabilitation. Dr. Clark has integrated sports science and cutting-edge technology in the testing and development of all HYPERICE innovation. Dr. Clark's focus here is to continue to advance effective solutions in decreasing injury, optimizing performance, enhancing recovery to improve the health and wellness of all.

"After advising HYPERICE over the last year, I'm excited to help launch what will be one of the most innovative and meaningful products of its kind, the VYPER." - Dr. Mike Clark

The VYPER offers people of all ages and sport levels the benefits from the combination of pressure and vibration to improve the body's overall performance, enhance recovery, flexibility, and range of motion to prevent injury and thus improve overall well-being.

THE ENGINEERING BEHIND VYPER

The VYPER is engineered to deliver high intensity vibration into the body. The VYPER is manufactured using industry best components for the vibration generating motor (set for three optimal speeds), rechargeable long life lithium-ion battery, digital circuitry and the proprietary eco-friend shell providing just the right amount of pressure and vibration. The combination of cutting-edge technology and custom design digital circuitry in a compact, simple and familiar shape is proving to deliver a winning combination.

SOURCE: Kathy Weber, M.D., M.S. | Director of Primary Care Sports Medicine | Rush University Medical Center, Chicago, IL | 8/4/09

THE VYPER

The VYPER is a cutting-edge fitness and recovery device that uses pressure and vibration to improve the body's overall performance.



TECHNOLOGY



GERMAN MADE POLYPROPYLENE TEXTURED SHELL Designed for Optimal Vibration Transfer

MULTI-LEVEL SPEED / FREQUENCY CONTROL

Optimized for Warmup, Recovery, and Muscle Therapy

--- VYPER VIBRATION CORE

Engineered to Deliver High-Intensity Vibration Frequencies

TECHNOLOGY

Keeping the body's soft tissue (muscles, tendons, ligaments, fascia) loose is essential for maintaining flexibility and range of motion. While foam rollers can help the body stay loose, adding vibration with the intensity and frequency of The VYPER takes the whole experience to another level. The VYPER has been used by the world's best athletes to warm up and recover from training and competition. It can be used by anyone who wants to move better. If a foam roller is a sword, The VYPER is a lightsaber.

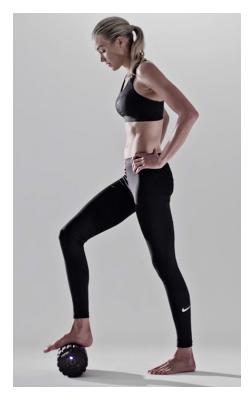


TECHNOLOGY

- Engineered to deliver high-intensity and high-frequency vibration into the body
- All digital circuitry controls 3 speed settings
- Eco-friendly, German-made outer shell transfers maximum vibration
- Rechargeable lithium-ion batteries give over 2 hours of use per charge

HOW TO USE

PLEASE SELECT A VYPER VIBRATION SPEED SETTING TO SUIT YOUR OWN COMFORT LEVEL





Stand with the one foot on the ground, the other on the VYPER. To get started, place one foot across the top of the VYPER, apply some pressure to the bottom of your foot, and slowly roll from tow to heel.



CALF / ANKLE

Sit on the floor with your legs straight out, hands on the floor behind you supporting your weight. Place the VYPER under your calves Slowly roll along the back of your legs up and down from your knees to your ankles.



HAMSTRING / GLUTES

Sit on the floor with your legs straight out, hands on the floor behind you supporting your weight. Place the VYPER under your calves Slowly roll along the back of your legs up and down from your knees to your ankles.

HOW TO USE





HIP

Lie on your side with the VYPER under your right hip. Bracing your abs and glutes for balance, slowly roll down from your hip to your knee. Switch to the other side and repeat.

BACK

Sit on the floor with the VYPER on your lower back, resting your hands behind you for balance. Tighten your abs and slowly bend your knees to move the roller up your back, just below your shoulder blades.



SHOULDER / ARMS

Lie on your side, with your upper arm against the VYPER. Raise your hips off of the floor, supporting your weight on your arm and on your feet. Roll down from your bicep to your knee. Switch to the other side and repeat.



QUADRICEPS / KNEE

Lie facedown on the floor and place the VYPER under your hips. Lean on your right leg and roll up and down from your hip to your knee. Switch legs.

OPERATING INSTRUCTIONS PLEASE READ PRIOR TO USE

CHARGING

- Fully charge for twelve hours before first use. Subsequent charges for two hours, or until the charge indicator lights stop blinking and remain solid lit.
- To charge, connect the adapter to the charging port and plug into wall charger.
- Unit will charge whether Power Switch is in ON or OFF position.
- In ON position, LED lights illuminate to show battery level and indicate active charging.
- Unit may be recharged at any time and at any battery level.
- It is not recommended to fully deplete the battery to the red LED level.
- The average run-time is 2 hours at level three, and longer at lower levels.
- Toggling the power switch to OFF isolates power from the circuitry and is recommended during storage and travel.

OPERATING

- With Power Switch in ON position, press the power button once to turn unit on to level one, twice to turn unit to level two and three times for level three. Pressing the power button again will turn the unit off. The blue LED lights will indicate the corresponding power level.
- The unit will turn off after 10 minutes of use. To continue use, simply press the power button again to the desired level.

MAINTENANCE, CLEANING AND STORAGE

- Use a towel or soft cloth to wipe any moisture from unit.
- Keep unit away from heat sources, liquids, and children.

WARNINGS AND CAUTION

- Do not immerse unit in water. Keep liquids away from ventilation ports, buttons and switches.
- Do not remove screws or attempt to disassemble.
- Do not operate continuously for more than one hour. After one hour use, allow unit to rest for 30 minutes before re-using.
- Unplug the unit after charging or prior to use
- For storage or travel, toggle power switch to OFF position
- For adult use only. Do not use if injured. Consult your doctor before using this product
- Use product only according to Instructional Use materials available at www.hyperice.com

DISCLAIMER

PLEASE DO NOT USE THE VYPER, OR ANY VIBRATION HIGH-INTENSITY EXERCISE DEVICE WITHOUT FIRST CONSULTING WITH YOUR DOCTOR IF ANY OF THE FOLLOWING APPLY:

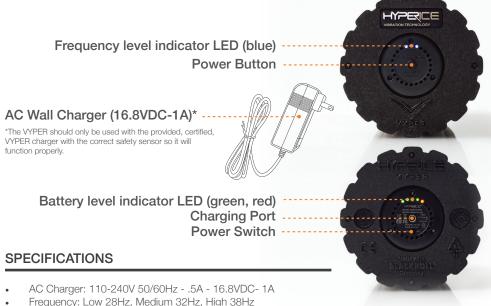
Pregnancy, diabetes with complications such as neuropathy or retinal damage, use of pace-makers, recent surgery, epilepsy or migraines, herniated disks, spondylolisthesis, spondylolysis, or spondylosis, recent joint replacements or IUD's, metal pins or plates or any concerns about your physical health.

USAGE INSTRUCTIONS

The VYPER is a cutting-edge fitness and recovery device that uses pressure and vibration to improve the body's overall performance.

The VYPER is manufactured using industry best components providing just the right amount of pressure and vibration.

The VYPER offers people of all ages and levels the combined benefits of pressure and vibration to improve the body's overall performance, enhance recovery, flexibility, range of motion to prevent injury and thus improve overall well-being.



- Weight: 3 lbs / 1.6 kg (including charger)
- Designed & Assembled in USA with components from China and Germany

1-YEAR WARRANTY

If within one year from the date of purchase, this product fails due to a defect in material or workmanship, Hyperice Inc., Hyperice SAS and/or the international distributor, dealer or retailer from whom the purchase was made, will repair or replace the product, or necessary components, free of charge.

THIS WARRANTY EXCLUDES:

- (a) damage caused by accident, abuse, mishandling, or transport;
- (b) units subjected to unauthorized repair;
- (c) units not used in accordance with Hyperice care instructions;
- (d) damage exceeding the cost of the product;
- (e) deterioration of the delivered product resulting from abnormal storage and/or safeguarding conditions
- on the client's premises, and
- (f) failure to provide the dated proof of purchase.

Some states and countries do not allow a limitation of damages, so the

foregoing limitation may not apply to you. This warranty guarantees specific legal rights, and but other rights may vary from country to country and from state to state. This warranty service is available through the operating policies and procedures of Hyperice Inc., Hyperice SAS, and all Hyperice international distributors. If you are a client, please contact the appropriate Hyperice business entity, dealer or retailer, from whom you directly purchased the product for warranty and return authorization procedures. This warranty is initiated and executed by Hyperice Inc. and Hyperice SAS.

CONTACT:

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ICE COMPRESSION TECHNOLOGY

VIEW OUR FULL ICE COMPRESSSION LINE: HYPERICE.COM

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